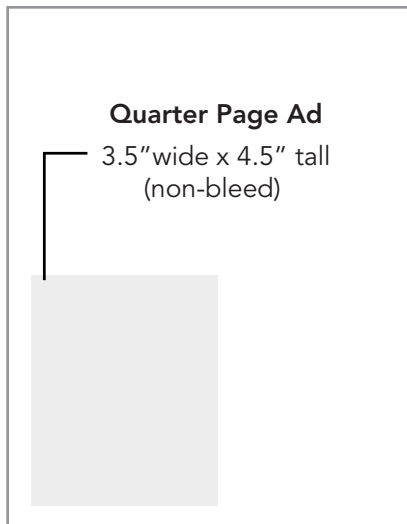
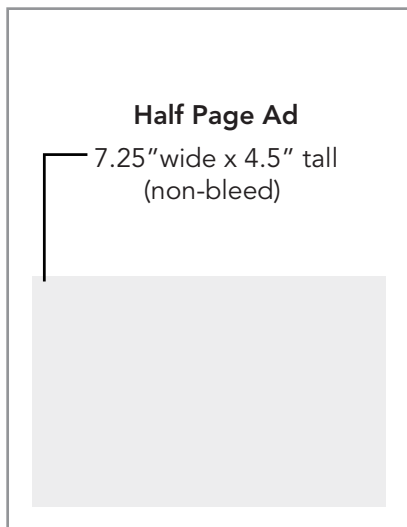
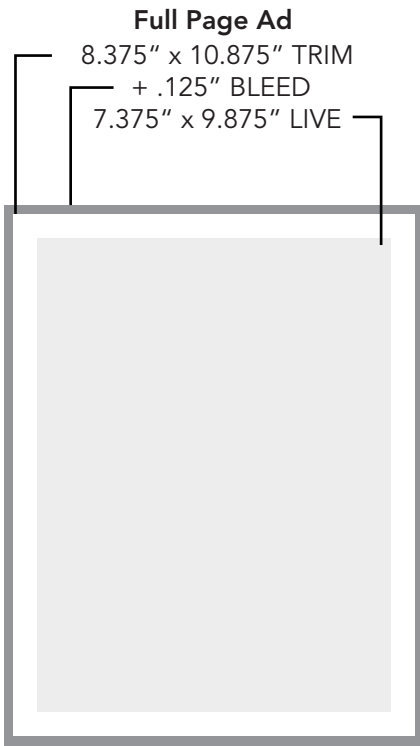


Hinman On-site Program & Exhibitor Guide Advertisers' Specs



On-site Program & Exhibitor Guide will be printed in full color, perfect bound and trimmed to 8 3/8" wide by 10 7/8" tall.

Size Specs

Full page ads will bleed. Set trim size to be 8.375" x 10.875" plus .125" of bleed all around and keep important art within live area of 7.375" x 9.875"

Half page ads will float and need to be 7.25" x 4.5"

Quarter page ads will float and need to be 3.5" x 4.5"

Artwork

All art must be cmyk - no spot colors, pms colors or RGB. We prefer to receive the artwork by e-mail in the form of a **PRESS-READY PDF** file. We also accept EPS, TIFF and JPEG artwork. Make sure to send artwork with full bleed or we can not be responsible for bad page trims.

Resolution

When submitting artwork that contains photographs, or in the instance of TIFF and JPG ads, the resolution should be at least 300 dpi (dots per inch) at actual size.

Deadline

The deadline for the request and payment is January 26, 2018. Artwork is due February 26, 2018.

Questions

If you should have any questions please e-mail Stephanie Park, Convention Manager or call (404) 231-1663

TAB SECS

Main area = 8.375 x 10.875
+ .125 bleed for top, right, bottom

Left tab art must be .625" extension from main art
(Tab is only .5 + .125 bleed)

